SANTA CRUZ HOST LIONS CLUB

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For Immediate Release

LIONS INSTALL FIRST WOMAN PRESIDENT!

Linda Alameda-Strawn breaks the glass ceiling!

The Santa Cruz Host Lions Club has installed Linda Alameda-Strawn as its first woman President during the Club's 81rst annual installation Saturday, June 26 at the Seacliff Inn in Aptos.

Linda is the third Alameda to serve as President of Santa Cruz Host, following father Tony and brother Dennis through the chairs. This is the second time a local family has supplied the Club with three presidents, with Fred McPherson Jr. holding the position in 1936, Dr. Mahlon McPherson in 1950 and Don McPherson in 1975.

Other 2010 officers include Howard Hall 1rst VP, Tiffany Karwick 2nd VP, Mari Segura 3rd VP, Garry Perkins Secretary, Norm Bedell Treasurer, Richard Vote and Ken Waldvogel Lion Tamers, Jeff Bosshard Tail Twister and Tony Alameda Membership. Directors include Steven Benson, Dennis Alameda, Tim Terry, Michael Schmidt, Gary Owen, Jack Alsman, Ed Jenkins and Chris Phillips.

Santa Cruz Host Lions Club is the largest Club in Lions District 4C6, and one of the largest in California. The Lions motto is "We Serve," and Santa Cruz Host serves by helping the visually-impaired see, the auditory-impaired hear, and our youth to growth up into productive citizens.

Club activities include providing eye surgeries and glasses to local residents; recycling eye glasses to developing nations; providing American Flags for area first graders; hosting the Lions Bowl High School All Star Football Game; selling Lions Christmas trees; hosting the Lions Nisene Marks Marathon; giving out scholar athlete scholarships; hosting Lions Student Speaker contests; sponsoring a Youth Foreign exchange program with Lions Clubs around the world; saying hello to you during White Cane day, and many more activities.

Visit the Santa Cruz Host Lions Club at www.santacruzlions.org

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Photo Notes: (Left to Right)

2010 Lions Installation: Mabel Alameda, Installation Officer Michael Olson, President Linda Alameda-Strawn, and Board Member Steve Benson

2010 Lions Officers: Mari Segura Third Vice-President, Linda Alameda-Strawn President, and Tiffany Karwick Second Vice President